

Ref: BRAEUACP.01.04	Project title		"Ethical Sugar Program": to foster reflection on international trade issues and human rights application, promoting actions of awareness					
Organisation	Country	Overall project value (EUR)	Proportion carried out by candidate (%)	No of staff provided	Name of client	Origin of funding	Dates (start/end)	Name of partners if any
RONGEAD	Brazil Europe ACP Countries	12 000	20	1	FDHT* FPH**	FDHT* FPH**	2004	Sucre Ethique
Detailed description of project						Type of services provided		
<p>Objectives:</p> <ul style="list-style-type: none"> ▪ Foster public awareness on the sugar sector ▪ propose social and environmental rules and make them applicable ▪ bring a particular attention on WTO issues ▪ Adopt new fundamental rules on international trade <p>Implementation and expected results:</p> <ul style="list-style-type: none"> ▪ The project allowed the organism "Collectif de l'Ethique dans le sucre" to participate to European Commission consultations on sugar issues and to organize informal meetings together with researchers and international organizations. ▪ It disseminated at an international level the Code of conduct signed among the representants of the 25 European Countries ▪ Brazilian law analysis on sugar sector. ▪ Three campaigns have been implemented: <ol style="list-style-type: none"> 1. Promotion of awareness of Tereos 2. Support to Actions on industrial and agricultural lobbies aimed to foster Companies Social Responsibility 3. Submission of petition in Tereos ▪ Rongead and the « Collectif de l'Ethique dans le sucre » took an essential role in the settlement of a common position on sugar defended by the «sustainable and connected agricultural platform». Several meetings brought to the drafting of a material document, officially presented at the European Commission, on rural workers rights' issues. A Brazilian network has been created 						<p>Collect information on different aspects of the sugar market and the local people living conditions</p> <p>Organizations of meetings</p> <p>Organizations of activities in the context of the fair trade exposition "quinzaine du commerce équitable"</p> <p>Drafting of the technical dossier</p>		
<p>* <i>Fondation des Droits de l'Homme au Travail</i></p> <p>** <i>Fondation Charles Léopold Mayer pour le Progrès de l'Homme</i></p>								