

Ref: FRA.04.05	Project Title		Fair Trade study in Rhone-Alpes Region (France)					
Organisation	Country	Overall project value (EUR)	Proportion carried out by candidate (%)	No of staff provided	Name of client	Origin of funding	Dates (start/end)	Name of partners if any
RONGEAD	France	15 000	10	5	Région Rhône-Alpes	Région Rhône-Alpes	2005	ISARA
Detailed description of project						Type of services provided		
<p>Global Objective : Increase the marketing and purchase of Fair Trade products in the Rhone-Alpes</p> <p>Implementation and expected results :</p> <ul style="list-style-type: none"> ▪ Need assessment regarding the setting up of common official standards in Fair Trade ▪ Need assessment regarding the support to provide the following kinds of business : <ul style="list-style-type: none"> - Non specialized shops (chocolates, greengrocers), Fair trade specialized shops - Fair trade specialized shops - Industrial sector (importers and fabricators) 						<p>Market development analysis</p> <p>Survey on economic operators</p> <p>Organization of a round table conference</p> <p>Drafting of a report</p>		