

Fanny COUSTALINE
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 29 years old – French
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Master in Agri-Business

EMPLOYEMENT HISTORY

RONGEAD

Geneva – Switzerland.

Jan 2010 – to date

Project manager

- Open Rongead Geneva office
- Managed development projects on agriculture and environment
- Co-developed tools to improve market access for small producers

CARREFOUR

Paris – France.

Sept 2007 – Dec 2009

Quality manager for fresh international Private Brand Products

- Managed quality parts on call for tenders :
 - supplier audits,
 - specification books,
 - packaging
- Worked on non GMO food and its labelling
- Implemented animal welfare and environmental criteria

POMONA

Paris – France.

Jan – Aug 2007

Product manager for processed fruits and vegetables

- Managed market study and call for tenders

CARREFOUR

Shanghai – China.

July 2004 – June 2006

Product manager "Carrefour Quality Line" (May 2006 = 80 hypermarkets)

- Conducted market study and farm audits
- Implemented sustainable agricultural criteria in specification book
- Launched product store and coordinated communication

Implementation of a fresh product range under Carrefour Brand

- Selected suppliers and products
- Conducted economical analysis

CARREFOUR

Bangkok – Thailand.
Internship

Jan – Aug 2003

Product manager "Carrefour Quality Line" fruits

- Implemented partnership with local producers
- Developed and launched Carrefour quality line products

SPOT IMAGE

Toulouse – France.

July – Aug 2002

Marketing study on the "Spot 5 Interest and applications in agriculture"

- Pre studied Spot 5 application areas (maps, EU subsidies, Precision Agriculture)

KTE

Phidim – Nepal.
Internship

July – Sept 2001

Economical and social study on Fairtrade efficiency through tea small scale farmers

- Interviewed tea factories (both organic and standard)
- Visited others Fairtrade organisms (Fairtrade Group Nepal)

Internships:

Gisborne – New-Zealand

Jul – Aug 00

Farm worker - 2000 ha, sheep and beef cattle

Beirut – Lebanon.

June 2000

Agricultural development - Project of orchards restoration in Beirut urban area

Dordogne – France.

June Sept 99

Farm worker - Dairy cows, vine, cereals, prunes.

EDUCATION

Toulouse - France

2004

Grade Master : Graduated of l'Ecole Supérieure d'Agriculture de Purpan (ESAP)

Angers - France

2003

Bachelor: International trade of agro-products

Texcoco - Mexico

2002

Exchange student: Universidad Autonomia de Chapingo (UACH)

LANGUAGES

French : mother tongue

English : fluent

Spanish : good level

Chinese : notions.

MISCELLANEOUS

Sports: Horse ridding, skiing, trekking, squash, touch rugby.

Diverse: Traveling (Transiberian trip back from China, Around Annapurna trek in Nepal, South-East of Asia, Usbekistan...), reading, ceramic.